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KIET – MOVING TOWARDS A PLASTIC-FREE FUTURE

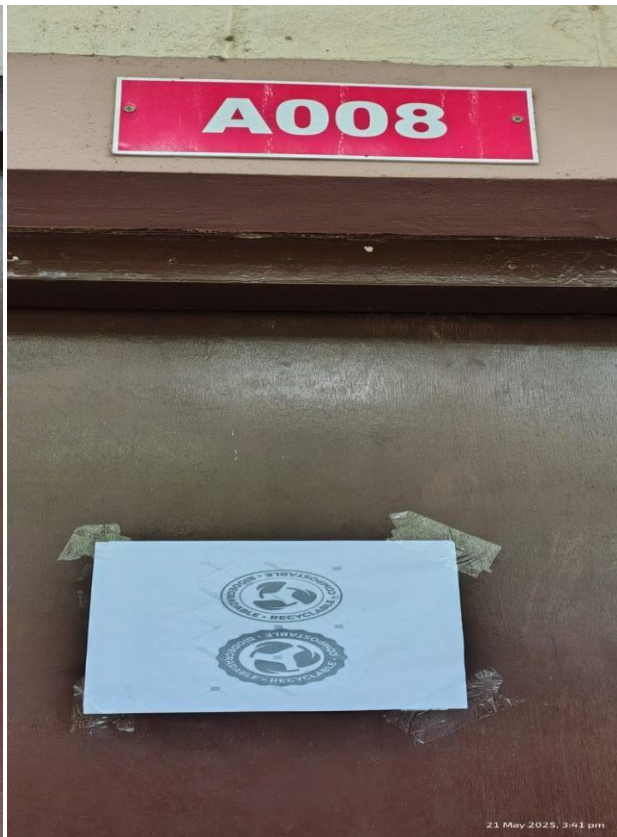
At Kakinada Institute of Engineering and Technology (KIET), we are deeply committed to fostering a cleaner, greener and plastic-free environment. In response to the growing concerns of plastic pollution, we planned to reduce plastic, thereby promoting sustainability across our campus.

Our Sustainable Practices:

- **Student Awareness & Responsibility:** KIET strongly encourages students to minimize the usage of plastic in their daily routines. Students are educated about the harmful effects of plastic and guided towards sustainable alternatives.
- **Plastic Waste Segregation & Recycling:** We have established a systematic process to segregate plastic waste, including disposable cups, plates, glasses, and wrappers. The collected plastic is sent to authorized recycling units every week, ensuring responsible waste management.
- **Strategically Placed Dustbins:** To maintain campus cleanliness and support waste segregation, dustbins are placed at regular intervals throughout the campus separating biodegradable and non-biodegradable waste.
- **Ban on Single-Use Plastics:** KIET has banned single-use plastic items across all its canteens, hostels, classrooms, and event spaces. This includes plastic straws, bags, cutlery, and packaging.
- **Installation of Water Stations:** To discourage plastic bottle usage, purified drinking water stations are set up across the campus, encouraging students and staff to bring reusable bottles.
- **Use of Eco-Friendly Alternatives:** We promote the use of cloth, jute, and paper bags over plastic bags. These alternatives are often distributed during awareness drives and eco events.
- **Green Clubs and Eco Drives:** Our active Eco Club organizes cleanliness campaigns, “Say No to Plastic” rallies, slogan contests, poster-making activities, and plantation drives to build environmental consciousness.
- **Student-Led Initiatives:** Students are encouraged to take the message beyond campus, spreading awareness in their homes and communities, and promoting sustainable practices in their own lives.

NSS Students Contribution to ban Plastic:

Our NSS students actively organize awareness programs promoting the ban on plastic usage, reaching even the rural communities near our college. These initiatives aim to educate the public on the environmental hazards of plastic and encourage sustainable alternatives.



Through these initiatives, KIET is proudly progressing as an Eco-Friendly Campus.

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